

# HOW TO PROFIT W/ GOLD & SILVER

PROTECT YOU AND YOUR FAMILY FROM FINANCIAL  
COLLAPSE, INFLATION AND CURRENCY DISRUPTION



# ALARMING Trends...

- We have entered year 10 of 7-10 year historic market cycle as a by-product of Zero percent interest rates, unprecedented stimulus and Billions of Dollars worth of Bailouts.
- U.S.Gov't debt has soared nearly 82% since the Sept,15 2008, implosion of Lehman, the flashpoint for a crisis that had been brewing for years. [Source](#)
- The low interest rates and aggressive easing programs fueled a massive run-up in global debt — from \$172 trillion pre-crisis to \$247 trillion now. Chinese debt rose 460 percent to \$40 trillion, global government debt is up 73 percent to \$67 trillion.
- US household debt of \$13.3 trillion now exceeds the 2008 peak. That's due in part to mortgage lending, which is hovering near its decade-ago level of \$9 trillion-plus. [Source](#)
- Student loans outstanding have sky rocketed from \$611 billion in 2008 to around \$1.5 trillion today.
- Auto loans, at nearly \$1.25 trillion, have exceeded the 2008 total, while credit card balances are just as high now as before the Great Recession.

- **CONCLUSION: Global Debt has Doubled and the same cause of the original 2008-09 financial Crash has magnified.**
  1. They can't raise interest rates 'meaningfully' otherwise markets crash worldwide.
  2. The current Debt is unsustainable which means a great market dislocation coming worldwide (US Nat'l Debt now 21.4 Trillion \$\$\$ and Growing!) [Source](#)

# What Does this mean for my Family?

- What can we expect? What's ahead... The TWO Risks

1. Financial Collapse and DEFLATION are Coming to America... This means all Asset Classes fueled by Debt (i.e. Mortgages, Car loans, Student loans, Stocks, Bonds) will collapse in price. We saw this in 2008... What happens to Debt when underlying asset prices collapse? Defaults and Debt becomes more expensive to pay off. Rising debt BUBBLES only work with increasing prices (e.g. inflation).

2. Central Banks do nothing keep stimulating and there is Runaway INFLATION. Everything becomes more expensive and populations are silently taxed until they are fiscally bankrupt. In this environment Debt is cheaper to pay off with inflationary dollars.

**CAN WE GET BOTH? YES!!** No one knows exactly how this plays out including myself. What I know is that Gold / Silver is a hedge and wealth store in both scenarios regardless of outcome.

# Strategy Moving Forward... How to Buy and more Importantly Profit from Gold & Silver!

Key points...

1. Don't put all your Eggs in one basket (Diversification).
2. How much? This is unique to your risk profile, goals and long-term Strategy.

Education – Being properly educated on the gold and silver markets is the only way you can make decisions with confidence. Knowledge is power and being able to leverage that power at the right time, in the right way will ensure your profitability when investing in precious metals.

## Understanding Price Terms

Spot – The price at which a commodity could be transacted and delivered on right now. The price fluctuates on a minute-to-minute basis.

Premium – The additional cost of any Precious Metal above the spot price which accounts for the costs of doing business.

Spread – The difference between the asking (selling) price and its bid (buyback) price.

# What Is Bullion?

Bullion is gold and silver that is officially recognized as being at least 99.5% pure and is in the form of bars or ingots. To create bullion, gold first must be discovered by mining companies and removed from the earth in the form of gold ore, a combination of gold and mineralized rock. The gold is then extracted from the ore with the use of chemicals or extreme heat. The resulting pure bullion is also called "parted bullion." Bullion that contains more than one type of metal is called "unparted bullion."

Bullion is legal tender that is held in reserves by central banks or used by institutional investors to hedge against inflationary effects on their portfolios. Approximately 20% of mined gold is held by central banks worldwide. This gold is held as bullions in reserves which the bank uses to settle international debt or stimulate the economy through gold lending. The central bank lends gold from their bullion reserves to bullion banks at a rate of approximately 1% to help it raise money.

Source: <https://www.investopedia.com/terms/b/bullion.asp>



# Sovereign vs. Private Bullion

Sovereign or government-issue bullion is defined as “bullion minted by a government or for a government and denominated in local currency.” Government bullion is designated as legal tender coins and bars that have been minted by a country’s national mint; thus, its purity and value is “backed” by that nation’s government.

In contrast, private bullion refers to bars and/or rounds minted by a private company. Unlike sovereign bullion, private bullion is not backed by any government, which, for some investors, is preferable over government-issued bars and coins. Rounds are what we call private bullion made in the shape of a coin. Despite being labeled “private”, this type of bullion is far from plain.

# If You Can't Hold It, You Don't Own It

Gold has been used as money for over 5,000 years. In 1971 the U.S. went off the gold standard but before that all paper money was backed by gold. People believe they own paper gold but that is not the case. When buying gold as insurance against an economic crash make sure you physically have it. People often purchase products from Wall Street, such as an exchange-traded fund (GLD or SLD) but good luck getting the physical gold in the event of a crash. It simply won't happen.

If you believe in gold and silver and want to put it on the side as insurance or to save money for a long period of time, make sure it's physical and that you own it. There are many different physical gold products available but having the right type of physical gold or silver is extremely important.



# Rule of Thumb: Only The Most Liquid

Build up your liquid Gold and Silver stock.

In the event of a crisis you don't want to be running around with a kilo of precious metal trying to quickly turn it into cash. Legal tender coins such as the American Eagle, Australian Nugget or Canadian Maple Leaf are considered some of the best holdings.

The price of the physical ounce of gold should be as close as possible to the paper spot price. There are additional costs and knowing and understanding where these costs come from will keep you from paying too much.

Though you should always have your gold and silver in legal tender there are additional fees of which you should be aware. Fabrication fees and brokerage fees should never cost more than 5-6%.

The fabrication fee is the additional cost the dealer pays the mint to have it physically produced and the brokerage fee is the cost for the work the dealer has done to get it into your hands.

# Bullion vs. Numismatic Coins

Bullion is actual money. A tangible asset with eternal value.

Numismatic coins are collectible coins or known as rare. If you are looking to invest in Gold and Silver bullion coins are a better option because numismatic coins are for speculators and hobbyists, not serious investors.

Numismatic coins should be avoided for many reasons. The transaction costs and premiums for numismatic coins are dramatically much higher in the specialized rare coin market. When buying to hedge against economic instability the goal is to find the best price per ounce.

The transaction costs for physical precious metals are revealed by the "bid/ask spread." This spread is the difference between the premium per coin or per ounce that a customer pays to buy compared to the premium (or discount) that a customer receives when selling. As with any investment, the lower the bid/ask spread, the better. This is where you can really identify the markup difference between bullion and numismatic coins. If you aren't a coin collector or rare coin expert, stay completely away from numismatic coins.

# Where Should I Buy Gold & Silver?

## ALL GOLD DEALERS ARE NOT EQUAL

First-time investors in gold and silver often make the mistake of thinking that all dealers are the same but nothing could be further from the truth.

Buyers should thoroughly research any dealer they are considering sending money to because the gold and silver industry is not regulated and scams are everywhere.

Choosing a trustworthy dealer is a very important part of the buying process and finding the right outfit can be a daunting task.

## Our Recommendation



**BIRCH GOLD GROUP**

The Precious Metal IRA Specialists

Founded in 2003, Birch Gold Group sells physical gold, silver, platinum and palladium for placement in an IRA or for physical possession. Headquartered in Burbank, California, they have been verified by Inc.com and proudly serve a diverse base of Americans all over the United States.

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# What About Your IRA?

Almost everyone has an IRA and having a precious metals individual retirement account allows you to hold precious metals on a tax-deferred basis.

Having physical gold and silver tucked away protects you from uncertainty, has great growth potential and is a way to hedge against inflation. With the economy as volatile and uncertain as it is today, many people are also turning to precious metal IRAs.

An IRA backed by precious metals is not different from any other IRA. They have the same tax advantages, including tax-deferred growth, and you are able to rollover from a variety of existing retirement accounts without any penalties. The only differences are it allows you to add gold and silver, and it is a "self-directed" account, which means you maintain control over your investment decisions, while your IRA custodian facilitates management of your account on your behalf.

To see if a precious metals IRA is right for you contact Birch Gold Group to learn more and speak with a precious metals specialist at (800)355-2116 - [www.birchgold.com](http://www.birchgold.com)

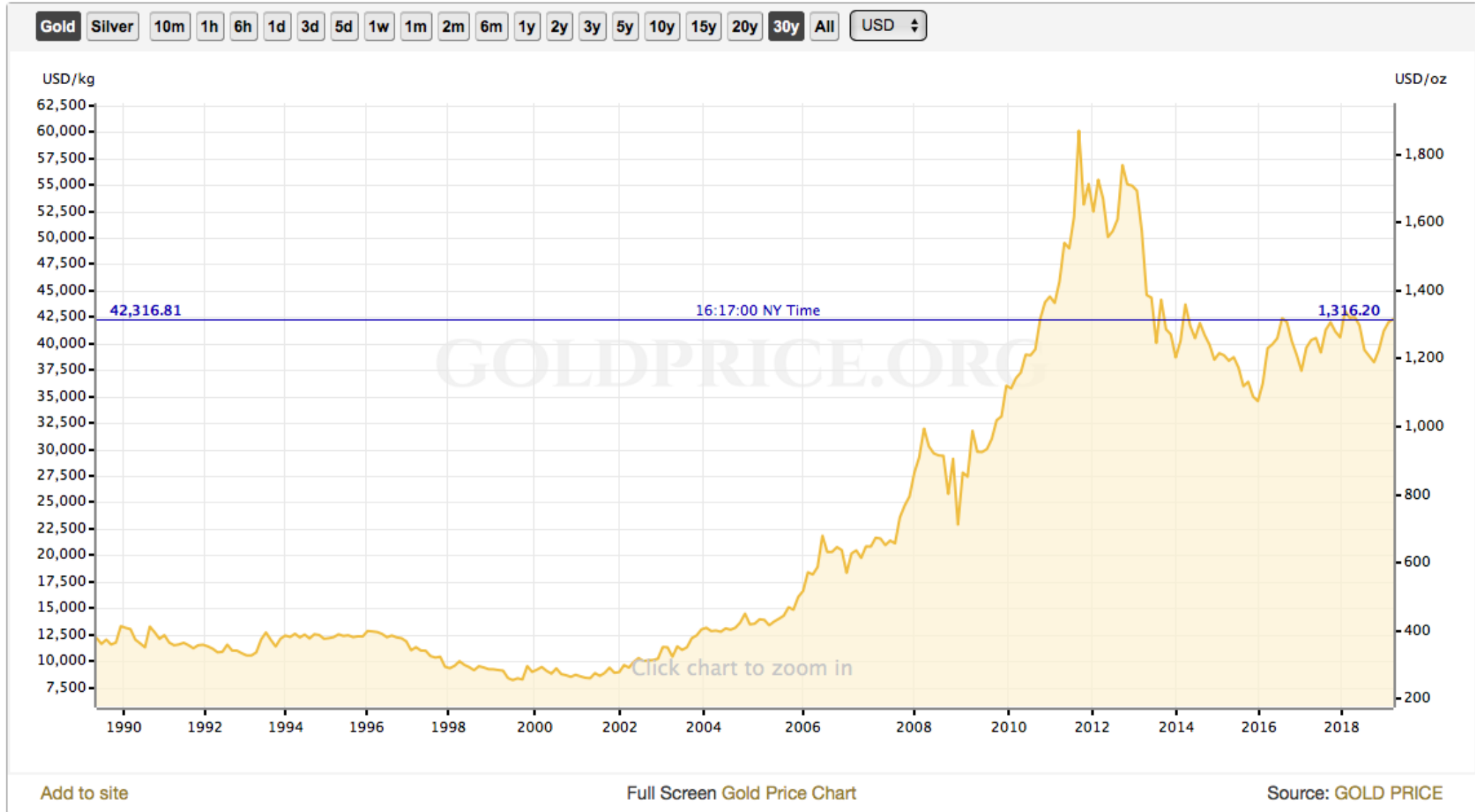
# It's a Marathon, Not a Sprint

- Gold and silver acts as a store of value for long term security and insurance protecting you from economic instability. In 1970, an ounce of gold was worth around \$322 and today that same ounce would be worth over \$1,280!
- Investing in Gold and Silver is not a get rich quick scheme and considered one of the safest ways to secure yourself and family from economic instability while simultaneously building wealth for the future.
- Having an understanding of what you're doing is extremely important because many people make mistakes and end up only hurting themselves in the long-run.





# 30 Year Gold Prices



# 30 Year Silver Prices



[Add to site](#)

[Full Screen Gold Price Chart](#)

Source: [GOLD PRICE](#)

## Getting Into Precious Metals

We don't advise anyone to start investing in Gold & Silver without direction and there are a lot of things to consider.

Should I buy Gold or Silver?

How to buy Gold and Silver?

What are the best forms of Gold and Silver to buy?

Who should I buy from?

How to buy Gold and Silver?

What's a broker dealer?

Where should I store my Gold and Silver?



## How to Profit with Gold & Silver - [Video Course](#)

In this course you will learn:

1. Why Gold and Silver is a Safe bet moving forward in an Economy with Zero percent interest rates, bailouts and runaway Debt.
2. What we can learn from History and how other nations have suffered like Zimbabwe, Venezuela, Argentina and Weimar Republic Germany post World War 1.
3. What we can Expect to happen after Inflation and potentially hyperinflation takes place in the United States of America.
4. How to Prosper and PROFIT during a Debt Collapse and how to hedge your portfolio today for success and peace-of-mind!
5. How to Diversify your precious metals holdings, WHAT TO BUY, How to Build an Asset allocation and Investment STRATEGY.
6. How to Safely Store your precious metals and 'Creative Thinking' strategies to prevent Thieves and/or government confiscation.
7. 21-page downloadable Gold PDF to follow along with the Video presentation and take Notes for preparation and safekeeping. Our comprehensive checklist and Gold worksheet is worth the price of admission!
8. Should I Buy Gold and Silver? What are the Benefits of Silver vs. Gold? What can we expect with pricing? How much should YOU Buy?
9. A discussion of the two principal Economic risks ahead Deflation / Inflation and how to Prepare for both Scenarios w/ Gold. How can we look at History to understand Future Events??
10. How to BUY Gold & Silver... What to Look for in a Broker / Dealer? How to Avoid Scams, Common Pitfalls and Liquidity Concerns in the Event of a CRISIS!

Reserve your seat now to learn more about the opportunities for profit with Gold & Silver. This comprehensive instructional video series will equip you with everything you need to know.

[THIS COURSE](#) IS 100% GUARANTEED TO CHANGE YOUR LIFE AND HELP YOU PREPARE & PROFIT FROM WHAT'S AHEAD!!

[JOIN NOW!!](#)

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